

**516-798-5100**

www.massapequapost.com

85 Broadway
Amityville NY 11701
Fax (631)-264-5310**THE BEACON**
631-587-5612

www.babylonbeacon.com

65 Deer Park Avenue
Babylon, NY 11702
Fax (631) 587-0198**631-264-0077**

www.amityvillerecord.com

85 Broadway
Amityville, NY 11701
Fax (631) 264-5310

Camera-ready ads must be PDFs, and emailed to us at acjads@optonline.net Other design documents are not considered camera-ready.

Beacon	Post	Record	Post/Rec	Beacon+1	All 3
<div> <div>Prices include publishing ads online where readers will have with direct access to your website</div> <div>Open Rate: Cost of ad per column inch *</div> </div>					
\$12	\$10	\$10	\$12.50	\$16.50	\$22.00

Popular Discounted Sizes

3.25x2"	\$ 41	\$37	\$37	\$43	\$64	\$77
3.25x3"	\$ 59	\$53	\$53	\$62	\$94	\$113
5x3"	\$ 86	\$77	\$77	\$90	\$138	\$167
3.25x5"	\$ 95	\$85	\$85	\$100	\$153	\$185
6.5x10" Jr. Page	\$370	\$330	\$330	\$390	\$604	\$730
Quarter: 5x6"	\$198	\$136	\$136	\$212	\$291	\$375
Half: 10x6" or 5x12"	\$386	\$249	\$249	\$413	\$566	\$645
Full 10x12"	\$767	\$413	\$413	\$572	\$1025	\$1180

*The Open Rate is used to compute the cost of all ads except for the Popular Discounted Sizes. The rate must be multiplied by the columns and then by the depth of the ad. Column measurements: 3.25 inches = 2 columns; 5 inches = 3 columns, 6.5 inches = 4 columns and a full page is 6 columns wide.

Advertisers get a 5 percent discount on all rates when they advertise six times or more within a year.

Effective: June 2017

Ask us about placing your ad in other weekly publications on Long Island, saving you time and money.